



Erik Santos

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Home: Birkirkara (Malta)

ABOUT ME

I am a communicative creative professional with 5 years of experience in marketing and communication. I specialise in graphic and digital arts, as well as social media. In my free time, I like to photograph city lines and write about everything that arouses my curiosity. I am passionate about art, design, and technology.

WORK EXPERIENCE

Social Media Analyst

DWL. Real Estate [01/04/2023 – 01/05/2024]

City: Mosta | **Country:** Malta

A social media analyst monitors, analyzes, and interprets data to understand trends, audience behavior, and campaign effectiveness, informing strategic decisions.

Marketing Analyst and Creator

São Paulo Tech School [01/03/2021 – 31/07/2022]

City: São Paulo | **Country:** Brazil

Marketing and communications professional experienced in internal and external project briefs, audio-visual direction, brand management, social media planning, digital marketing campaigns, campaign analysis, and personalized customer service on multiple platforms.

Graphic and Digital Designer Junior

Faculdade de Tecnologia Bandeirantes [01/03/2019 – 01/03/2021]

City: São Paulo | **Country:** Brazil

Design and marketing position specializing in branding, social media, institutional video, internal signage, customer service, lead management, and campaign prospecting.

EDUCATION AND TRAINING

Language course - English

Atlas Language School [27/03/2023 – Current]

Address: Triq Alamein, Pembroke (Malta)

Language course - English

Clubclass English Language School [01/09/2022 – 30/09/2022]

Address: 104, Triq Is-Sidra, SWQ 3150 Swieqi (Malta)

Bachelor's degree in Graphic Design

Anhembi Morumbi University - Laureate International Universities [01/02/2014 – 20/12/2018]

Address: 451, Jaceru St., 01310-200 São Paulo (Brazil)

LANGUAGE SKILLS

Mother tongue(s): Portuguese

Other language(s): English

DIGITAL SKILLS

Hard Skills

RD Station CRM and Marketing / Google (Google Ads, Google Analytics) / Adobe (Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Premiere, Adobe AfterEffects) / Microsoft Office 365 (Microsoft Word, Microsoft PowerPoint, Microsoft Excel)

Soft Skills

Responsability / Creativity / Motivated / Flexibility / Positive attitude and attentive to detail / Organized, sociable, communicative, adaptable to new environments / Quick Learner / Team Player