



## Erik Santos

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**Home:** Birkirkara (Malta)

### ABOUT ME

I am a communicative creative professional with 5 years of experience in marketing and communication. I specialise in graphic and digital arts, video editing, and social media management. In my free time, I like to photograph city lines and write about everything that arouses my curiosity. I am passionate about art, design, and technology.

### WORK EXPERIENCE

#### Social Media Analyst

**DWL. Real Estate** [ 01/04/2023 – 01/05/2024 ]

**City:** Mosta | **Country:** Malta

A social media analyst monitors, analyzes, and interprets data to understand trends, audience behavior, and campaign effectiveness, informing strategic decisions. In addition, we create and plan content for social media.

#### Marketing Analyst and Creator

**São Paulo Tech School** [ 01/03/2021 – 31/07/2022 ]

**City:** São Paulo | **Country:** Brazil

Marketing and communications professional experienced in internal and external project briefs, audio-visual direction, video editing, branding, social media planning, digital marketing campaigns, campaign analysis, email marketing and CRM.

#### Graphic and Digital Designer Junior

**Faculdade de Tecnologia Bandeirantes** [ 01/03/2019 – 01/03/2021 ]

**City:** São Paulo | **Country:** Brazil

Design and marketing position specialising in branding, social media, video editing, internal signage, customer service, lead management, and campaign prospecting.

### EDUCATION AND TRAINING

#### Language course - English

**Atlas Language School** [ 27/03/2023 – Current ]

**Address:** Triq Alamein, Pembroke (Malta)

#### Language course - English

**Clubclass English Language School** [ 01/09/2022 – 30/09/2022 ]

**Address:** 104, Triq Is-Sidra, SWQ 3150 Swieqi (Malta)

#### Bachelor's degree in Graphic Design

**Anhembi Morumbi University - Laureate International Universities** [ 01/02/2014 – 20/12/2018 ]

**Address:** 451, Jaceru St., 01310-200 São Paulo (Brazil)

## LANGUAGE SKILLS

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**Mother tongue(s):** Portuguese    **Other language(s):** English **C1**   Spanish **A2**

## SKILLS

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### Hard Skills

Adobe Creative Cloud (Photoshop, InDesign, Illustrator, Premiere, AfterEffects, Audition, XD) / Microsoft Office 365 (Microsoft Word, Microsoft PowerPoint, Microsoft Excel) Google Sketchup 3D / RD Station CRM and Marketing / Google Ads, Google Analytics)

### Soft Skills

Responsability / Creativity / Motivated / Flexibility / Positive attitude and attentive to detail / Organized, sociable, communicative, adaptable to new environments / Quick Learner / Team Player